



**WXWORX LAUNCHES NEXT GENERATION DATA RECEIVER
FOR XM WX SATELLITE WEATHER**

BIG BENEFITS AHEAD FOR AVIATION, MARINE & EMERGENCY MANAGEMENT INDUSTRIES

For Immediate Release

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October 11, 2007, HUNTSVILLE, Ala. — WxWorx is proud to announce today the availability of its next generation data receiver for XM WX Satellite Weather. The device, capable of receiving real-time graphical weather updates, as well as a variety of programming on XM Radio, is designed for consumer mobile applications including the aviation, marine and emergency management industries. This sophisticated receiver comes complete with a variety of connectivity options, greater capability and a new streamlined look.

The receiver's modular design and compact casing make it extremely portable and easy to use. The device features options for both high-powered wireless "Bluetooth" connectivity, as well as wired connectivity. The receiver's updated capabilities for wired connectivity include:

- Ethernet Module (supplies power to the receiver when using a Power-Over-Ethernet router)
- Serial (RS-232) Module
- USB Module (supplies power to the receiver when using a USB connection)

The USB and Ethernet Modules enable the system to run without a power cable, streamlining set-up and reducing clutter.

"Pilots, mariners and emergency management officials are going to enjoy the ease of use, compact design and connectivity options available on WxWorx's latest receiver," said Robert O. Baron, President and CEO of WxWorx.

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“The launch of this plug-and-play receiver is just one more example of how our company is working to meet the expressed needs of our customers in the aviation, marine and emergency management industries,” he said.

In order to receive and display the XM WX data, a subscription to the XM WX service is required, as well as, an XM WX capable receiver, antenna and display device. The XM WX Satellite Weather system was designed to be flexible, allowing pilots and mariners the option of a wide range of hardware solutions. An additional XM Satellite Radio subscription is required to enjoy XM music programming. The WxWorx next generation data receiver is available through aviation and marine dealers nationwide.

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About WxWorx

WxWorx, Inc. is an innovative weather company that provides site-specific, real-time weather information for the XM WX Satellite Weather service. As the premier weather service for mobile users, it not only includes standard NEXRAD radar available from other resources, but a superior portfolio of data products that provide frequent updates on weather conditions. Weather data is retrieved and updated constantly from WxWorx sources located at thousands of points across the nation to ensure users have information at their fingertips whenever and wherever they need it. Founded as an affiliate of Baron Services in 2002, WxWorx employs the same weather data broadcast by meteorologists to more than 235 million people nationwide. WxWorx is based in Huntsville, Ala., with offices in Melbourne, Fla. For more information, please visit www.wxworx.com.