

CONTACT

Cohn & Wolfe

Nell Crichton / Lorena Cordoba

416-924-5700 Ext. 4085 / 4089

nell.crichton@cohnwolfe.ca

lorena.cordoba@cohnwolfe.ca

XM CANADA ENHANCES PROGRAMMING BY ADDING RAIN, SUN, BOATS AND AIRPLANES, OH MY!

Moving beyond music, sports and talk programming, XM Canada now offers an exclusive suite of weather services, XM WX, perfect for the nautical, aviation and climate expert in all of us

Toronto, ON., April 20, 2009 – XM Canada (TSX:XSR), the country's leading satellite radio company, continues to have the most innovative and sought after programming across the country. Today, XM has raised the bar one notch higher by launching a new subscription-based service, **XM WX**, a suite of weather services geared for the pilot, boater and storm chaser enthusiasts.

Divided into three categories, Aviation, Marine and Ground, XM WX features instant weather updates specific to each category. A pilot will have his or her situational awareness boosted through interactive graphical weather updates no matter how thick the clouds get or how hard it rains; a mariner will receive weather reports integrated into chart plotters, portable units and marinized PCs; and finally, those on the ground can trust that they'll receive the most comprehensive satellite weather data available, ensuring they are able to make better and safer decisions while out on the road.

"XM's new suite of weather services is not your typical prediction of sunny days and cloudy nights," says Janet Gillespie, Vice President of Marketing for XM Canada. "XM WX is an interactive weather data service that has the capability to deliver the most accurate and timely meteorological and sea data available using the same reliable satellite technology that powers XM Radio."

XM WX offers the most comprehensive suite of accurate graphical weather data, combined with the most reliable satellite delivery method. The satellite network used consists of multiple identical satellites in geostationary orbit around the earth and has the most powerful commercial satellites in the world.

XM is encouraging subscribers to add XM WX service to their current XM subscription and enhance their listening experience beyond talk, entertainment, sports and music. Now, not only will subscribers be "in the know" of the hottest music and the most outrageous talk shows, they will also be able to use XM WX as part of their decision making process for a host of activities.

For more information on XM WX please visit: <http://www.xmradio.ca/weather/>

About Canadian Satellite Radio Holdings Inc.

Canadian Satellite Radio Holdings Inc. (TSX: XSR) operates as XM Canada and is Canada's premium digital audio entertainment and information company with the best signal coverage across the country. With 130 digital channels of choice, XM Canada offers Canadian listeners the most unique and original Canadian and international programming, including commercial-free music channels, exclusive live concerts and sports coverage, and the best in talk, comedy, children's and entertainment programming. A free seven-day trial of XM Radio Online is available at <http://www.xmradio.ca/freetrial/>. Visit www.xmradio.ca for programming and subscription information.

XM Canada is the satellite entertainment leader in the Canadian automotive market with long-term factory installation agreements with manufacturers that own close to 60 per cent share of the domestic vehicle market. XM's industry-leading products are available at shop.xmradio.ca, and at retailers nationwide.

XM programming is available by subscribing directly through XM Canada and is also available as streams of commercial-free XM music channels on TELUS Mobile Radio and Rogers Wireless Radio on Demand. XM Canada is the exclusive music channel provider on Air Canada's flights and is available in select Avis Budget Group rental vehicles.

To find out more about Canadian Satellite Radio Holdings Inc. (TSX: XSR), visit our website at www.xmradio.ca/about/.