



MORE DATA, BETTER VALUE ENRICHES AVIATOR DATA PACKAGE

New Products Include: AIREPs, PIREPs & Weather Watches

For Immediate Release

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EAA AIRVENTURE OSHKOSH, Oshkosh, WI, July 28, 2008 -- XM WX Satellite Weather's Aviator data package has just been enhanced with three new weather data products including air reports (AIREPS), pilot reports (PIREPS) and Storm Prediction Center (SPC) Aviation Weather Watches, at no additional charge. The new products enhance pilot's situational awareness by providing detailed information about flight conditions experienced by other pilots and aircraft.

"Customers have expressed a strong desire to have these new data products on board," said Roderick Mackenzie, vice president, advanced applications for XM Satellite Radio. "Having this additional data in flight, will greatly increase a pilot's understanding of the conditions that lie ahead, improving their situational awareness in flight" he said.

The Aviator package now includes the following vital weather data in addition to products currently offered within the Aviator LT and Aviator data packages:

PIREPs:

Identifying icing, turbulence, winds, temperature, sky cover and other weather phenomena at altitude, PIREPs provide inflight advisories and weather avoidance information en route to aircraft. The PIREP data product also includes the

location, time and altitude of the observation, as well as the type of aircraft.

AIREPs:

An AIREP supplies a positional, operational and meteorological report from an aircraft inflight. Providing enhanced situational awareness to pilots, these reports include aircraft observations of winds, outside air temperature, present weather, turbulence, clouds, D-value and icing at altitude. Additionally, the AIREPS data product includes the location, time and altitude of the observation, as well as the type of aircraft.

SPC Aviation Weather Watch:

The SPC Aviation Weather Watch is issued by the National Weather Service. The Aviation Weather Watch is issued for affected locations whenever conditions become favorable for development of severe thunderstorms or tornadoes.

The Aviator data package, available for only \$49.99 per month, is an exceptional value. In addition to the AIREPS, PIREPS and Weather Watch products just announced for the Aviator package, the package also includes High Resolution NEXRAD Radar, Satellite Mosaic, Severe Weather Storm Tracks, Lightning, Winds Aloft and much more.

In order to receive and display the XM WX data, pilots must have a subscription to the XM WX service, as well as an XM WX capable receiver, antenna and electronic display monitor. The XM WX Satellite Weather system was designed to be flexible, allowing pilots the option of a wide range of hardware solutions including glass cockpits, Multi-Function Displays (MFDs) and portable devices, such as laptop PCs or Electronic Flight Bags (EFBs). An additional XM Satellite Radio subscription is required to enjoy XM music programming.

These new enhancements to the XM WX Aviator package will be on display at booth 3030-3032 during EAA AirVenture 2008. For more information on XM WX Satellite Weather, please visit www.xmwxweather.com.

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Customers can contact customer service for more information by calling 321-751-9202.

About XM WX Satellite Weather

XM WX Satellite Weather is a comprehensive graphical weather data service offered by XM Satellite Radio and WxWorx Inc., an affiliate of Baron Services (the nation's leading provider of analytical weather services to the TV broadcast and emergency management industries). XM WX sets the new standard for provision of much-needed weather information to mobile markets, with a comprehensive offering of weather products presenting precipitation, wind, lightning, visibility, sea conditions, hazardous weather data and more to the aviation, marine and emergency response markets. The combination of more detailed and comprehensive weather data, continuous satellite delivery and exceptional coverage anywhere within the continental United States and neighboring airspace is simply unmatched. For additional information about XM WX, visit <http://www.XMWXweather.com>.

About XM Satellite Radio

XM is America's number one satellite radio company with more than 9.3 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, Nashville, Toronto and Montreal, XM's 2008 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2008. XM's industry-leading products are available at consumer electronics retailers nationwide. XM programming is also available through XM Radio Online, the exclusive home on the Internet for XM's commercial-free music channels; as downloads of original XM shows via podcasts from XM's Web site or the Apple's iTunes Store; and as streams of commercial-free XM music channels to AT&T and Alltel wireless customers through XM Radio Mobile. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

About WxWorx

WxWorx is the exclusive weather data provider for award-winning XM WX Satellite Weather, a trusted information source for professional pilots and mariners. Founded by Meteorologists in 2002, the company supplies both hardware and software solutions for onboard weather to the aviation, marine, and emergency management industries. An affiliate of weather analysis and technology pioneer Baron Services, WxWorx employs many of the same patented capabilities used in the broadcast television industry for severe weather tracking and forecasting. With offices in Huntsville, Ala., and Melbourne, Fla., WxWorx continues to lead the satellite delivered weather revolution. For more information, please visit www.wxworx.com.